

UNLOCKING THE FUTURE

**keys for game changers to build
resilient organizations in times
of chaos**

Your keys to unlock the future

- **THE DAY AFTER is a transformational journey** for leaders who strive to be game changers and build resilient organizations, capable of navigating through times of chaos and instability.
- **The program is open to C-level executives**, executive teams, entrepreneurs, or any managers involved in transformation activities, such as HR, digital transformation, strategy, and operating in rapidly changing sectors of economy.
- **THE DAY AFTER has three objectives; these are:**
 1. **To give you, with the assistance of our amazing guest speakers, an** in-depth understanding of the irreversible changes we are facing
 2. **To enable you to challenge** your most profound beliefs, combat your fears and personal myths, and become stronger in the process
 3. **To provide you** with tools that would make your organization resilient and ensure its health-span.
- **Our method focuses on the development** of skills critical for unlocking the future: imagination, discernment, resilience, cooperation, rebel & design thinking, and a pinch of wisdom.

Since Peter Drucker, we have known that **«Culture eats strategy for breakfast»**.

With the above skills , you will be fully equipped to promote a culture of relevant change and build a proper immune system in your organization..

Why *THE DAY AFTER*?

○ YOUR KEYS TO UNLOCK THE FUTURE

What will your answer be in 2020 to the question «**What is the best yardstick to measure business success?**». Will you say it is turnover? Profitability? Growth rate? Market share? Or, maybe, the number of employees? All these answers are good and valid. Yet the unprecedented crisis with all the scary bankruptcies, unemployment and social dramas shows that the most reliable earmark for a company's success is its health-span and resilience. **According to economic forecasts the impact of COVID-19** on the global economy may last for decades. The economy will need to recover and go through a deep transformation so that we could develop a more resonant, resilient and sustainable way of thinking, feeling and behavior. Updating vision, shifting the focus from financial profits to a meaningful purpose, innovating with new business models, showing up genuine leadership and practicing healthy work relationship is what the new world needs for offering the best future for the next generation of organizations.

○ WHY *THE DAY AFTER* BUILDING A RESILIENT ORGANIZATION IN TIMES OF CHAOS

The Day After is a bespoke educational program for leaders who think and want to become game changers and ensure success of their businesses in times of turbulence, as well as to propel their resilient organizations into the future of their choice.

Step One will be decrypting the new challenges of the Anthropocene. You will see how personal and group dynamics determine your failures and success. You will assess systemic causes of health-span and illness of organizations, as well as leverage the right tools to eliminate personal and organizational viruses, improve decision making processes, design a new culture and achieve a subsequent operational sustainability through the adapted business model, better business culture and personal leadership.

You will undergo the transformation through interactive online or blended experience that will ensure your leadership growth and subsequent changes in your organization. Get a brochure with more information on the program, fill up an application form and wait for an invitation to an interview.

Program Outline

○ Understand the challenges of today

Learn about new paradigms and the way they are rooted in the past
Learn about change drivers: technology, life-span, climate change, vision of humanity...
Design scenarios of the future of your choice

○ Become a game changer

Assess the mindset necessary to build your scenario
Acquire habits of a game changer
Update & align your development strategy

○ Create and update your business model

Learn about the business models design
Identify blue oceans
Use innovative thinking
Add beauty using laws of design
Create an MVP of your upgraded business

○ Join a coalition of leaders of new type

Choose your communities
Learn, teach, and promote in peer organizations
Become a guide for a sustainable change

○ Become a wiser leader & person

Improve your cognition and self-management skills
Manage your distress and failure scripts
Communicate with compassion
Bring it up, talk it up and wrap it up assertively

○ Detox your management & leadership style

Learn about group dynamics
Redefine resilience critical skills and mindset of your team
Practice a deep motivation
Develop emotional assertiveness for making a difference each and every day

○ Build a resilient organization adapted to operation in chaos

Detox your corporate culture and get rid of organizational viruses
Formulate processes to manage assets
Practice a 3R leadership
Create a roll-out plan

Leadership in times of ideas is a leadership of wisdom

Module 1 :

Be a game changer in challenging times

○ «Cuncta fluunt».

Ovid used Heraclitus' phraseology in his Metamorphoses in the Latin version of cuncta fluunt: "... there is no constant in the universe, everything flows in it - and any shape is unsteady".

The world will never be as we have known it before the COVID-19 crisis. Economists, philosophers, politicians and strategists are working on probable scenarios of the future. Every industry is concerned about the changes. Lifestyles are challenged, so are our beliefs.

During this first module we will see a big picture of where humanity is now and what kind of perspectives awaits us. Our experts will present facts and analysis behind the butterfly effect that would enable you to fully understand the anthropocentric era and identify the main drivers behind the future progress.

Professionals dealing with chaos on a daily basis will tell you how to accept and deal with uncertainty. You will acquire new skills to design flexible scenarios of the desirable future and become a game changer.

○ **At the end of this module you will**

- see a bigger picture of the world and its driving forces
- get an understanding of what irreversible and temporary changes are
- identify drivers of progress
- learn how to deal with uncertainty
- create scenarios of the desirable future
- acquire the mindset of a game changer



Module 2 : Start the change

- **Trees of one kind do not grow up the same way in different climates.**
Habitat of a Game Changer in the new reality requires changes that will be initiated by your personal journey. Turn off the old mindset, turn on a new one. Actualizing your personal identity and the forces you are driven by will help to increase your autonomy and guide your organization to a breakthrough.
- **The Process Communication Model®** will be used to assess your natural strengths and sources of motivation.
Your preferences of perceptions, channels, interaction style and decisions making processes will be inventoried so that you would get a clear vision of what your resourceful state is and how distressed behavior impacts your choices and leadership. Through self-cognition you will reconnect with yourself and identify new ways out of drama and failure patterns.
- **Implementing changes and overcoming distress require superb communication skills.**
You will learn how changing communication patterns can add energy and enable you to make a difference day in and day out. This is an incredible antidote against a distressed communication.
- **You will learn** about the cycle of resonance and be able to keep your team calm, motivated and focused whatever the degree of turbulence is.
- **The emotional Assertiveness Model®** will provide amazing tools to manage stressful negotiations. You will be able to bring up any topic that matters, talk it up and wrap it up.
- **Powerful tools** will be handed over to you to manage people processes each and every second of your communication.

Module 3 :

Get rid and get ready

- **Great projects and organizations start with a meaningful WHY.** Having this reason to be is necessary to engage teams, tell right from wrong and ultimately go through the thorns to the stars. You will update the WHY of your organization and integrate it into the vision, mission, and goals.
- **You will learn how to use techniques of creativity** to move from extremely competitive segments to the blue ocean. These same techniques will help you to make your offers so aesthetically beautiful your customers will absolutely love them. During the module an effective strategy will be created that will bring vitality to your business.
- **Transitioning to the new WHY will make you leave some luggage behind.** The module provides for making an inventory of your tangible and intangible assets, and you will learn how to assess these. The situational intelligence model will help you to stay flexible and keep an agile systemic view.
- **Leaving behind the unnecessary often implies hard decisions.** You will practice wise leadership, that is a combination of respect, protection, care and efforts to minimize possible harm. Challenged in your posture of leader, you will learn about your social responsibility and reputation.
- **Times of change may challenge your personal comfort,** teaching you to cope with the loss of your lifestyle and its amenities, as well as to deal with fear of turbulence. Facing the possibility of critical losses in regards to business, material assets, relationships, partners and cash, and yet making hard decision with assertiveness and relevant communication, you will pull through, sound and healthy, into a prosperous future.
- **This module will provide you with additional tools to deal with emotionally charged situations.** You will learn how to survive grief and be vulnerable without being weak, how to reduce risks through alliances and how to be heard without resorting to critical conflicts. You will undergo an accelerated process of getting your act together and obtaining a warrior mindset we all once had.

Module 4 :

Unlock the future

**Corporate culture eats strategy for breakfast, said Peter Drucker.
Alone you go fast, together we go further, a Touareg saying goes.**

How can a strategy transform your business into a vital, powerful and sustainable organization?
The answer is obvious: this is possible through a corporate culture and through a targeted input of energy just where it is needed.

The Organizational Health-span Diagnostics will provide you with a unique vision of the 81 essential points determining power, velocity and resilience of your organization. Integrity, trust, and envy will become the new KPIs that you will use in making decisions propelling you to success. You will learn how to make plans in line with your unique business model and to benefit from the multiplication factor.

Our unique Tandemocracy model will enable you to transform your organization into a neuronal network of meaningful connections. The finale of the module provides for a presentation of the upgraded version of yourself, your project and your organization.
Now you are ready to Unlock the future.



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